DISPENSER GUIDE: Patient Conversation



Digital Eye Strain & Harmful Blue Light* should be discussed with all patients

DISCUSSION STARTERS:



What types of digital devices (smartphone, tablet, etc.) do you use?

How many hours a day do you use your digital devices? How do your eyes feel after looking at digital devices for long periods of time?

THREE MAJOR BENEFITS OF EYEZEN[™]+ LENSES:

- 1 Helps defend against digital eye strain associated with device use
- 2 Reduces exposure to Harmful Blue Light*
- **3 Provides sharper vision** than ordinary single vision lenses

QUESTIONS PATIENTS COMMONLY ASK:

What makes Eyezen+ lenses different from other single vision lenses?

Unlike ordinary single vision lenses, **Eyezen+ lenses help your eyes relax when focusing on objects up close** (like using your smartphone), so they don't feel as strained after long periods of viewing. And Eyezen+ lenses also reduce your exposure to Harmful Blue Light.

Are Eyezen+ lenses only for when I'm at the computer or using my digital devices?

No, Eyezen+ lenses are your **everyday eyeglasses** and are a more complete solution than ordinary single vision glasses.

Are Eyezen+ lenses worth the additional cost?

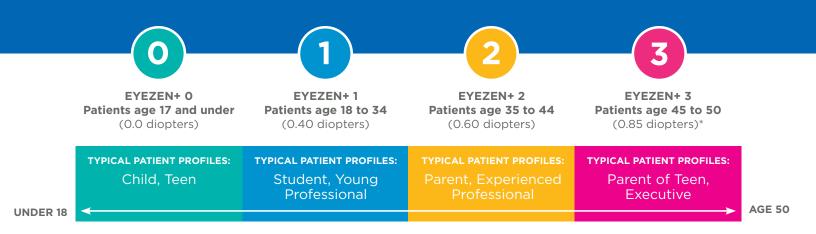
With the amount of time we spend on our digital devices today, Eyezen+ lenses now give you a solution that **provides both comfortable vision and reduces your exposure** to Harmful Blue Light. Eyezen+ lenses are a **more complete solution** to modern vision problems than ordinary single vision lenses

* Eyezen+ lenses block at least 20% of Harmful Blue Light, which is the high energy waves found between 415–455nm (blue-violet light).



DISPENSER GUIDE: Fitting & Recommending

There are four unique Eyezen[™]+ lens designs, and **the patient's age** should determine which Eyezen+ design is right for them. The difference between the designs is the amount of accommodative relief the patient will receive in the lens:



The recommended age ranges for each design are based on research. As always, it is up to the Eyecare Professional's discretion when choosing the appropriate Eyezen+ design for their patient.

*It is recommended you consider progressive lenses with your patients age 45-50.



Eyezen+ lenses are fitted, ordered, and dispensed like a traditional single vision lens, except Eyezen+ lenses also **REQUIRE FITTING HEIGHT**. Simply measure from the center of the pupil to the lowest point of the lens to acquire fitting height.

Eyezen+ lenses include the Smart Blue Filter™ feature to reduce exposure to Harmful Blue Light.*



RECOMMEND EYEZEN+ LENSES TODAY! Go to EyezenPro.com for additional information and materials

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