

A 100% DUALOPTIX™ DIGITAL FAMILY OF PRODUCTS



The right product for your customers

	DEFINITY® STANDARD	DEFINITY ³ CUSTOMIZED	DEFINITY ³ ^{PLUS} PERSONALIZED
Computer automatically selects between Regular and Short design		✓	✓
Fixed split of the ADD: +0.75 on the back, remaining ADD power on the front	✓		
Dynamic split of the ADD individually tailored to the patient's Rx		✓	✓
Optimized to frame choice with A, B, PD, & Seg Height fitting measurements		✓	✓
Incorporates 3 additional fitting parameters for a personalized fit: Panto, Wrap and Vertex			✓

Keep your patients satisfied as presbyopia progresses, with quite possibly the only PAL they'll ever need

- 35% less unwanted astigmatism vs competing PALs
- 4 out of 5 patients adapt immediately
- Outperforms the competition, especially at high ADD powers

Discover a distinctively different experience with DEFINITY lenses—unique designs, superior support and an unparalleled community of dispensers. Visit definitycommunity.com.



DEFINITY®
DISTINCTIVELY DIFFERENT®