Nothing is more important

than how children see and experience the world.

Be sure their vision correction solution includes:





Two great lens options for your smallest patients

Fits pediatric patients

5-12 Years Old RX RANGES -6.00D to +6.00D



Crizal kids uv

Impact resistant, and protects against glare, scratches, smudges, UV light, and water

Crizal® PREVENCIA® kids

All of the same Crizal Kids UV[™] lens benefits, **plus** additional protection from harmful Blue-Violet light emitted by digital devices

For more information, visit Crizal.com







Start all your young patients on the right path to their best possible vision and protection.







Correct and protect their vision,

because they deserve a clear future.

Recommend with confidence

the only fully comprehensive Rx solution for kids.





80% of a child's learning occurs through their eyes.*

Crizal® for Kids lenses help children see without the glare that can cause visual strain and discomfort.



Children play hard and are rough on their glasses.

Crizal for Kids lenses resist scratches, and they are impact resistant. This is a packaged product that includes No-Glare protection and Airwear® polycarbonate lens material, sold at one price.



50% of lifetime UV exposure to the eyes can occur before age 20.**

That is why all *Crizal for Kids* lenses provide exceptional daily UV protection.



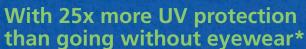
Up to 90% of all classroom learning comes to students via the visual

pathways, *** and nearly everything a child does in school depends on good vision. That's why Crizal for Kids lenses help remove visual obstacles like smudges, so that children can see as clearly as they should.





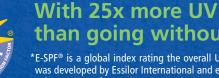
Exceptional UV protection.



was developed by Essilor International and endorsed by 3rd party experts







*E-SPF® is a global index rating the overall UV protection of a lens. E-SPF



Crizal PREVENCIA kids

All the benefits of Crizal Kids UV™ plus selectively blocks up to 20% of harmful Blue-Violet light while letting beneficial blue light through.

Day in and day out, children are exposed to harmful Blue-Violet light from a range of sources.



Fluorescent

Computers









Smartphones



Video Games

From the moment we're born, our eyes are exposed to damaging light. Today's modern digital devices can greatly increase this exposure.

DID YOU KNOW?

83% of children for three or more

Blue-Violet light may be a risk **factor** for the onset of age-related macular

*AOA Focus, July/Aug 2014, p.25

http://www.aoa.org/patients-and-public/good-vision-throughout-life/ childrensvision/school-aged-vision-6-to-18-vears-of-age?sso=v ** AOA Focus, July/Aug 2014, p. 25

^{***} http://www.aoa.org/newsroom/health-reform-offers-better-childrens-vision-care-