

NEW

# Varilux® Immersia™

Varilux®

#1 progressive lens brand

recommended by optometrists

Stay comfortably  
immersed in your  
immediate surroundings

Activity-specific lenses to support  
prolonged close focus

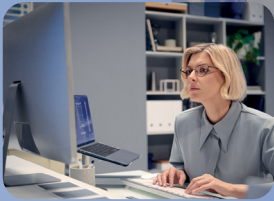
\*Based on quantitative research conducted in the USA, among a representative sample of 103 optometrists, between January and June 2022.



essilor

evolving  
vision

# Ask your eye care professional how Varilux® Immersia™ can support your prolonged close-focus needs



## Near Vision Lenses *(such as readers)*

One single near vision distance – requires getting closer to the screen to see clearly

# Varilux® Immersia™

From near to intermediate vision – ranges up to 5 feet and 10 feet

## Standard Progressive Lenses

Near to far vision – requires raising the head to find the sweet spot

## Benefits of choosing *Varilux Immersia* lenses as an activity-specific solution:

Expanded vision in close-up and digital activities<sup>1</sup>

Natural head posture in front of screens<sup>2</sup>

Support in alleviating digital eye strain<sup>3</sup>

1. EssilorLuxottica. (2025). Internal R&D simulations - Internal R&D simulations - Volume of vision simulation up to 80cm. Data on File.

2. EssilorLuxottica. (2025). Internal R&D simulations - Head posture simulation on several prescriptions and several distances per device. Data on File.

3. Sánchez-Brau M, Domenech-Amigot B, Brocal-Fernández F, Seguí-Crespo M. Computer vision syndrome in presbyopic digital device workers and progressive lens design. *Ophthalmic Physiol Opt.* 2021 Jul;41(4):922-931. doi: 10.1111/opo.12832. Epub 2021 May 4. PMID: 33945635 Computer vision syndrome (Digital Eye Strain) is reduced in presbyopic desktop computer workers wearing occupational lenses, especially in emmetropes.